



Seattle Chinese Athletic Association (SCAA) Sponsorship Form

SCAA team sponsorships have become a major annual fundraiser and a great method to communicate throughout our local community about our organization. All proceeds collected will be used towards financial aid for player registration fees, scholarships for graduating seniors, and to offset general operating costs. **This year we are striving for 100% team participation and we would like each team to obtain at least one Sponsor.** Again this season, we will have differing levels of participation.

Business Card Participation: The sponsor amount for the Business Card level is \$50.00

- Your business card will appear in the advertising section in the SCAA Yearbook for the sponsoring year
- Sponsor's name on the SCAA website Sponsors page

Bronze Participation: The sponsor amount for the Bronze level is \$200.00

- 1/4 page advertisement in the SCAA Yearbook for the sponsoring year
- Sponsor's name on the SCAA website Sponsors page

Silver Participation: The sponsor amount for the Silver level is \$300.00

- A team photo plaque in recognition of the Sponsor's support of SCAA
- 1/2 page advertisement in the SCAA yearbook for the sponsoring year
- Sponsor's name on the SCAA website Sponsors page

Gold Participation: The sponsor amount for the Gold level is \$500.00

- A team photo plaque in recognition of the Sponsor's support of SCAA
- Full page advertisement in the yearbook for the sponsoring year
- Link to Sponsor's company website on the SCAA community page
- Sponsor's name on the SCAA website Sponsors page

Please submit an ad copy or a business card with this form to SCAA Sponsor Chair. Do NOT staple ad copy or business card to form.

Please turn in completed form, ad copy or business card, and applicable sponsor fee payable to **SCAA** and mail to **SCAA Sponsor Chair, P.O. Box 81105, Seattle, WA 98108-1105**

Team: _____
(e.g. 8th Grade Boys/Head Coach or 5th Grade Girls/Head Coach, etc.)

SPONSOR INFORMATION

Participation Level (Circle one): Business Card \$50 Bronze \$200 Silver \$300 Gold \$500

Sponsor Name: _____

Contact: _____ Phone Number: _____

E-mail: _____

Website: _____

For Silver or Gold participation, does Sponsor want the team photo plaque? Please circle **YES** or **NO**

SCAA Youth Athletic Sponsor Policy:

SCAA will accept community and business Sponsors for its youth athletic basketball teams based on the following set of guidelines:

- Sponsors do not have any authority in the administration and governance of the youth athletic leagues of SCAA.
- Due to our agreement with Seattle Parks & Recreation, SCAA is unable to place business' names, logos, or signage onto Parks Department uniforms; therefore, teams cannot accept additional uniform items that would be worn during the actual games due to the above Seattle Parks & Recreation policy.
- Sponsorship fees are based on the SCAA season agreement between SCAA and the sponsoring organization.
- Sponsors' ads, logos, and/or business cards must be approved by the yearbook administrators and webmaster prior to publishing.
- SCAA is a non-profit 501c(3) organization. Sponsorship fees must be fully or partially tax deductible. SCAA Tax ID: 91-0915627